

The itopia IT Cost Survey for Swiss banks - since 2000 the one and only means to compare your IT costs with your peer banks.

It's not only in sports where competition is the springboard for higher performance. Athletes have always been able to compare their performance with their rivals, and now, with our IT Cost Survey, so can banks.

As itopia IT cost survey tracks your IT cost metrics over time, you can benchmark against yourself and focus on improving your previous benchmark.

It's simple

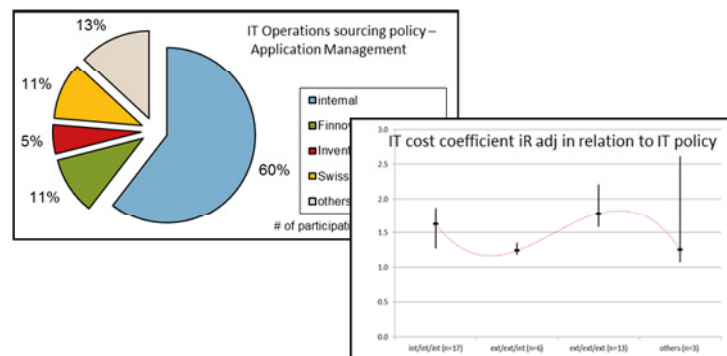
We only need nine of easily obtainable raw data to get a full picture of your IT cost metrics: balance assets, assets under management, number of (active) customers, number of employees (bank/IT staff), operational income, operational expenses, cost-to-income ratio, costs for data feed and IT full costs. In addition, IT solution and IT operations sourcing policy are asked for, as well as some bank complexity metrics (see below).

It fits all bank types

The characteristics of your bank are measured by a bank complexity index, which is derived from a profile assessed by the bank itself. By answering some basic questions your bank positions itself to become comparable with your peer banks.

Organization of the bank	Number of branches
	Geographical coverage
	Development stage of the bank
Value chain	Vertical integration
	Insourcing
Clients and products	Clients private banking
	Clients retail banking
	Corporate clients
	Internal/interbank trading

$$iR_{adj} = \frac{IT\ costs_{excl.\ data\ feed}}{1.1 \times (balance_assets) + 0.3 \times (assets_under_management)} \times \frac{1}{f_{Bank}}$$



It provides powerful conclusions

You learn about your bank's IT cost efficiency, IT costs per bank employee, IT costs in percentage of operational expenses, and IT cost development over time compared to the cost income ratio. And above all, like a sprinter who knows the personal best times of his rivals, you'll see how you compare to your peers.

Interested?

Participating Swiss banks are entitled to receive their individual IT cost metrics, as well as an anonymised report which shows the IT cost metrics of their peers.

We would be pleased to explain the details of our IT cost survey in a face-to-face discussion with you.

Participation is free of charge for Swiss banks

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